



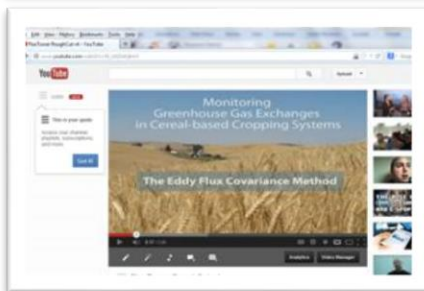
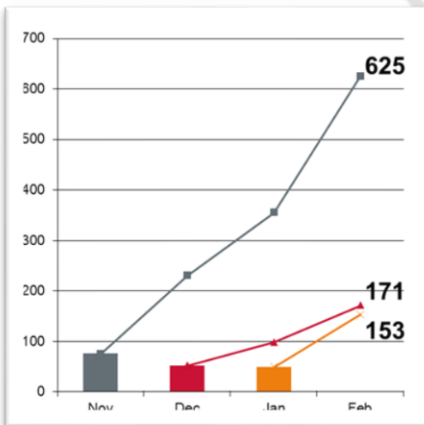
REACCH
Regional Approaches
to Climate Change –
PACIFIC NORTHWEST AGRICULTURE

**Annual
Meeting 2013
Speed Science
Presentations**



Digital Extension

Georgine Yorgey and Sylvia Kantor, WSU CSANR, Objective 7



Pictures shown are: Ag and Climate Webinars, numbers of live (bar) and asynchronous (line/dot) views of webinars, and Eddy Flux Tower Video

Digital media (webinars, video, smart phone apps, social media, etc.) are increasingly important Extension tools that can convey complex information on demand, regardless of location.

We produced three live webinars on PNW agriculture and climate change, also available for asynchronous (recorded) viewing. Evaluation and use data indicate webinars increased participants' knowledge of learning objectives, and continue to be viewed extensively months after their live presentation.

Future topics include: pests & disease, nitrogen management, and C & N amendments. View webinars at:

<http://csanr.wsu.edu/pages/AgClimateWebinars>

Video offers an impactful way to convey visual information. A professional video on no-till management was made in collaboration with Northwest Biocarbon Initiative (<http://climatesolutions.org/programs/NBI/nbi-videos#no-till-farming>). To augment this strategy, we also piloted a lower cost collaborative video production process with Objective 2 (Monitoring). Researchers collected video clips of flux tower instrumentation in the field, while editing and production was carried out by Objective 7 (<http://youtu.be/OjoaM5Oo-jc>). We plan to produce additional videos this year, and are seeking collaborators and ideas.

Georgine Yorgey, yorgey@wsu.edu

Sylvia Kantor, kantors@wsu.edu

Objective 7 is seeking video collaborators!

Contact Sylvia.

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