Adopting public policies and priorities to encourage climate-smart agricultural practices

Susan Capalbo and John Antle Professors, Applied Economics Oregon State University

2015 Waste to Worth Conference

Special thanks to Laurie Houston, Jianhong Mu, and Beau Olen





Themes

Defining Climate Smart Agriculture

- Early foundations
- What's different and safe spaces

Policies and CSA goals

- Fundamentals Economics 101
- Bringing CSA to USA
- Farm Bill policies

Getting us there: integrating economics

- Doing Impact assessment (RIA)
- Landscape and local (farm-level) approaches

Background

- Science leads to better policy consistent with 50+ years of integrated research
- Details are important how do we integrate across sciences
- Borrowing from others (Kneese et al)
 - Unbalanced policy & materials balance approach
 - "Efficiency not enough poverty, vulnerability"
 - "Production happens in "context" what aggregate economic models often leave out – ignore heterogeneity
 - Valuing natural capital/ecosystem services in long term prospects

What is Climate-Smart Agriculture?

Climate-smart agriculture (CSA), as defined by FAO at the 2010, Hague Conference on Agriculture, Food Security and Climate Change is composed of three main pillars:

> Sustainably increasing agricultural productivity and incomes



Adapting and building resilience to climate change



Reducing and/or removing greenhouse gases emissions, where possible







Why is CSA needed?



Agricultural production will have to increase by 60% by 2050 to satisfy expected demands for food and feed (Conforti, 2011)



Climate change can lead to reductions in production and lower incomes in vulnerable areas (FAO 2014)



In 2005, agriculture(crop and livestock) directly accounted for 13.5% of global GHG emission (IPCC, 2007b) and 6% of total U.S. GHG emissions (USDA 2014)

> REACCH Regional Approaches to Climate Change -

Oregon Stat

CSA promotes coordinated actions towards climate-resilient pathways through four main action areas:

- 1. building evidence (identify set of viable options, enabling "tools" to assess different technologies)
- 2. increasing local institutional effectiveness
- 3. fostering coherence between climate (energy) and agricultural policies
- 4. linking climate and agricultural financing

An approach not a new concept: reduce vulnerabilities, increase adaptive capacity, technically feasible & economically viable

REACCH Regional Approaches Ag MIP The Agricultural Model Intercomparia and Improvement P

New paper

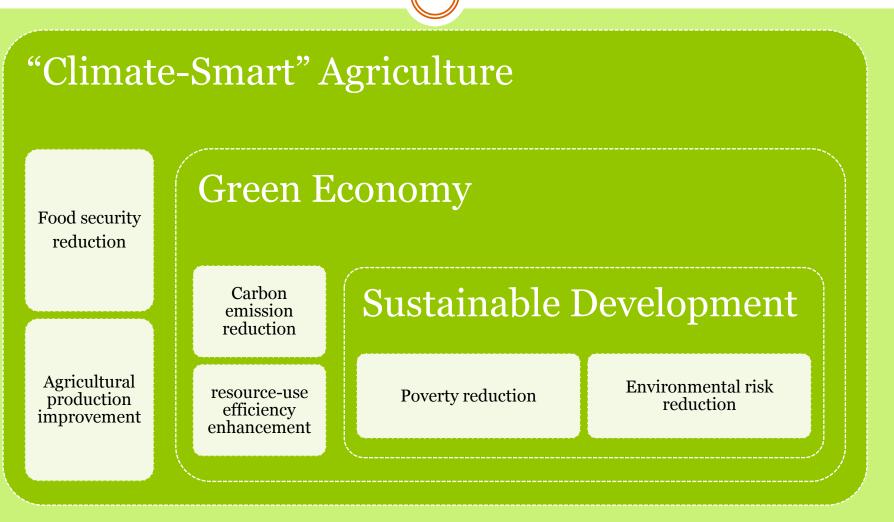
• Leslie Lipper et al, "Climate-smart agriculture for food security," *Nature Climate Change vol 4 December 2014*

History of CSA

- 2009: term Climate-Smart Agricultural development
- 2010: 1st Global Conference on Food Security, Agriculture and Climate Change in The Hague the concept of CSA was presented.
- 2012: At the 2nd Global Conference in Hanoi, Vietnam: Climate-Smart Agriculture Sourcebook advanced the CSA concept intending to benefit primarily smallholder farmers and vulnerable people in developing countries.
- 2013: 3rd Global Conference in Johannesburg, South Africa, discussions began on a climate smart agriculture alliance.
- 2014: Climate Summit in New York, the Global Alliance for Climate-Smart Agriculture Action plan was presented.
- There have been two Climate-Smart Agricultural Global Science Conferences:
 - Wageningen, Netherlands, Oct 24-26 2011
 - Davis, CA March 20-22 2013
 - A third will be in LeCorum Montpellier France, March 16-18. 2015



Building on the past: Green Economy and Sustainable Development







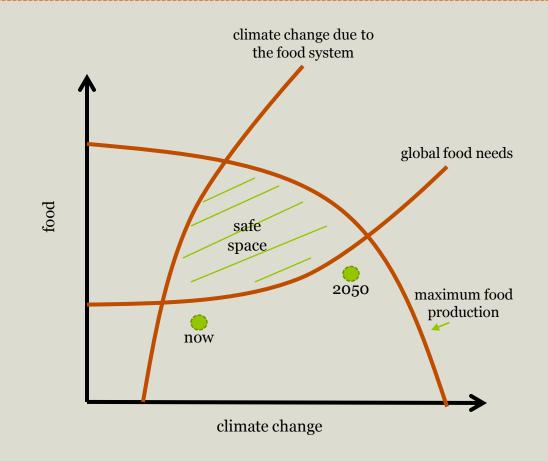
Agriculture and Food Security 2012, 1:10



Global Food Needs Under Climate Change

We are currently operating outside the safe space for sustainability under a changing climate

https://cgspace.cgiar.org/bitstream/handle /10568/10701/Climate_food_commission-SPM-Nov2011.pdf



Source: Achieving food security in the face of climate change Summary for policy makers from the Commission on Sustainable Agriculture and Climate Change, 2011.

> REACCH Regional Approaches to Climate Change -

Aq

MIP

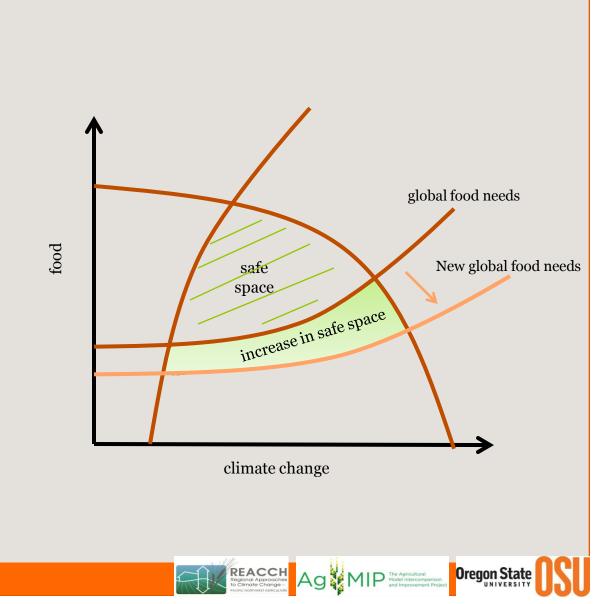
Oregon State

How to Reduce Global Food Needs

Eliminate waste in the food chain

Increasing equity and access to food

Shift to vegetable rich diets that demand fewer resources



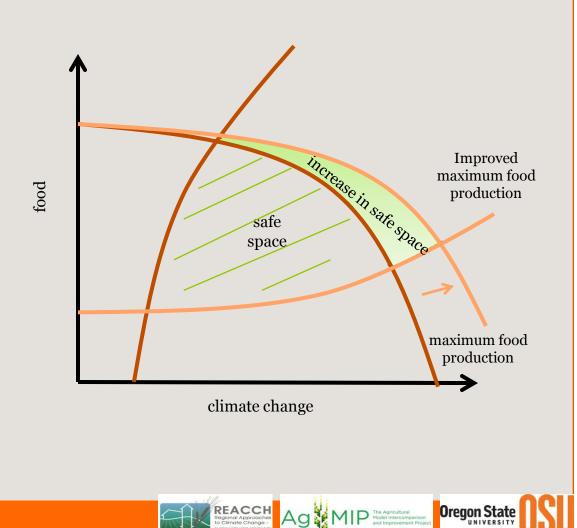
How to Improve maximum food production

Invest in agricultural research and development to improve yields

Adapt crops to future climates through:

improved genetics

matching crops to environments

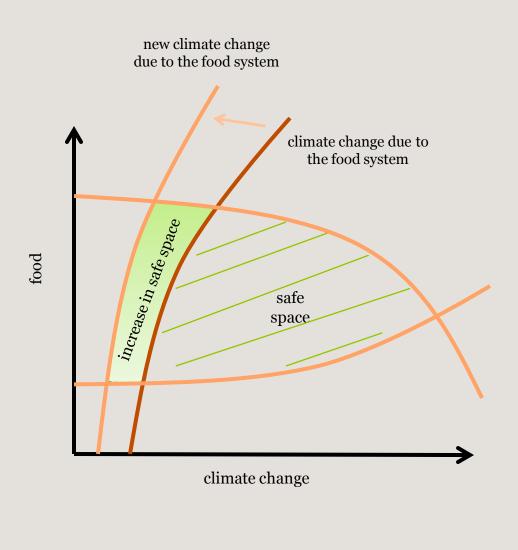


How to mitigate climate change from agriculture

Intensify production on existing agricultural land "sustainable intensification"

decrease onsite agricultural greenhouse gas emissions

reduce deforestation





What is the US Doing to Enhance CSA in the US and Around the World?

As part of its commitment to promoting climate smart agriculture, the U.S. has joined the CSA alliance and supports the following initiatives:

- "Climate Hubs" (7) around the country to deliver information to farmers, ranchers and forest landowners to help them adapt to climate change and weather variability.
- **Global Research Alliance** on Agricultural GHGs, aims to improve mitigation research through collaboration and data sharing.
- Feed the Future, a global hunger and food security initiative to mitigate risks of climate change by supporting smallholder farmers to enhance food production and quality, improving access to new tools and technologies, and building resilience.
 - Feed the Future has 24 Innovation Labs, supported by more than 60 top U.S. colleges and universities along with many partner country research and educational institutions.
- Climate and Clean Air Coalition on Short-Lived Pollutants, which includes an Initiative to address methane and carbon emissions from agricultural burning, paddy rice production, and livestock management.
- The **U.S. Global Climate Change Initiative** provides climaterelated assistance to more than 50 developing countries.

REACCH Regional Approaches to Chande Change - Age MIP Model Intercomparison to Chande Change - Age MIP

Oregon Stat

Question: What does all this add up to?

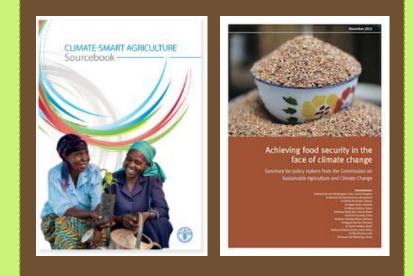
Global Alliance for Climate-Smart Agriculture

The 'Global Alliance for Climate-Smart Agriculture' was launched Sept 24th, 2014.

This is a coalition of 14 countries and 32 organizations.

The Alliance members, which include governments, farmers, scientists, businesses, civil society, and regional and international organizations, represent 1/4 of the world's cereal production, and 16% of global agricultural GHG emissions.





Member Countries

- 1. Costa Rica
- **2**. Ireland
- 3. France
- 4. Japan
- 5. Mexico
- 6. Netherlands
- 7. Nigeria

- 8. Niger
- 9. Norway
- 10. Philippines
- 11. Spain
- 12. United Kingdom
- 13. USA
- 14. Viet Nam





Key characteristics of Global alliance for CSA action plan



- **Voluntary adoption and implementation** of national or regional climate and agriculture policies, plans, frameworks and strategies
- **Development of enabling environments** that encourage adopting CSA approaches through accessing (a) appropriate national or international expertise, (b) lessons from pilot studies, and (c) resources needed to establish the necessary operating principles, extension services and farmer support schemes;
- The **engagement** of businesses, foundations, civil society, development agencies and intergovernmental organizations in support of this agenda in ways that bring benefits to the people whose livelihoods are most threatened by the impact of climate change on agriculture;
- Integration of CSA approaches into ongoing rural development programs, aiming at improved integration and coordination.



(Government) Policies and CSA

- Do current policies (2014 Farm Bill) incentivize resilience to climate stresses? Consistent with CSA?
- What are the types of policy tools available to influence and promote a more climate smart ag?
- What do we need to know, what do we know -- to do Impact assessment (model structure)

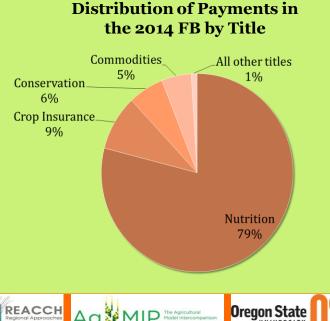


2014 Farm Bill and CSA

The Farm Bill is the primary Agricultural Policy Tool of the United States Government.

Of 12 titles in the Farm Bill, Commodities, Conservation and Crop Insurance have the greatest potential to significantly affect CSA, providing a safety net and increasing resilience.



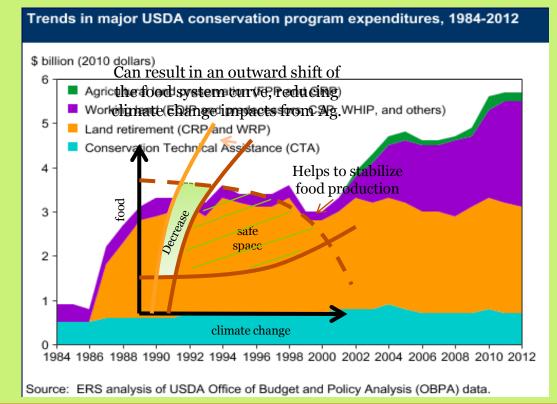


Conservation Compliance (+)

- Conservation compliance links basic conservation requirements to crop insurance premium subsidies, commodity support programs and all conservation programs.
- Farms that have highly erodible land or wetlands must follow a conservation program to be eligible to receive government payments. Non-compliance may affect:
 - > FSA loans and disaster assistance payments
 - > NRCS and FSA conservation program benefits
 - Federal crop insurance premium subsidies

Conservation (+)

• The shift towards working-lands conservation recognizes the multiple benefits of agriculture – (food, healthy soils, clean water, clean air, wildlife habitat, renewable energy, and other conservation benefits).



EQIP provides financial assistance to plan and implement conservation practices that improve soil, water, plant, animal, air and related resources.

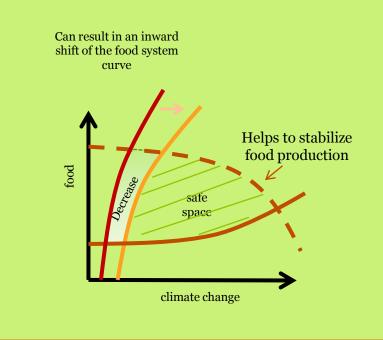
Oregon Stat

Crop Insurance (+ / -)

- + Crop Insurance is a risk management tool which can help stabilize farm income by smoothing out the boom-bust ag cycles, which stabilizes food production over time.
- + Whole-Farm Revenue Protection provides protection for all commodities on a farm under one insurance policy (including specialty crops and livestock) encouraging diversity.
- The crop insurance program (coupled with price signals) has encouraged growth in hazard-prone areas.
 - Between 2007 and 2013 federal exposure to potential losses for insured property grew from \$1.3 trillion to \$1.4 trillion.
- Increases in extreme weather events from climate change may further increase such losses in coming decades (50 to 100% increase by 2100).

Tends to encourage crop production in hazard prone areas and discourage CSA innovations.

(linking crop insurance to conservation compliance helps minimize this impact)



Oregon State



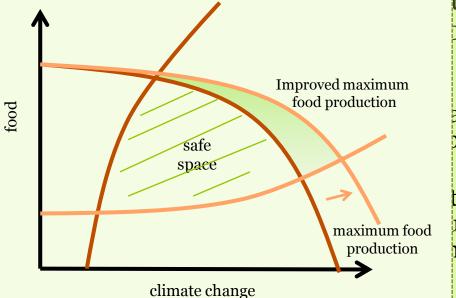
Commodities (+/-)



Covered commodities include wheat, oats, barley, corn, grain sorghum, rice, soybeans, oilseeds and peanuts

Direct Payments Producers must (revenue protect

- PLC: Farmers w price is below its (using the farm's
- ARC: Based on county guarante commodities is l guarantee.



t programs. on) and ARC

ational average by-crop basis

tee option or the 1e from all covered 1an the individual

Oregon State

REACCH Regional Approaches to Climate Change -

These programs provide a safety net for producers, which may increase their income and may make them more resilient but it does not encourage adaptation.

Designing polices: Fundamentals

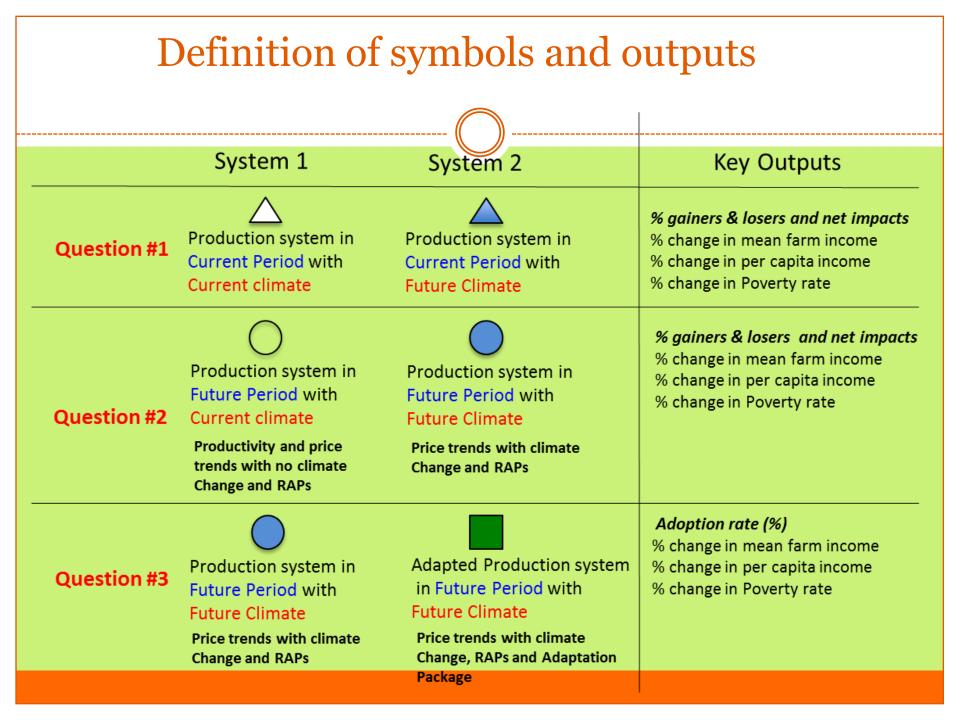
- Incentives matter; prices (taxes, subsidies), markets, quantity/quotas, best practices
- For adaptation: understanding tradeoffs and opportunity costs
- Building evidence (relates to CSA action area 1)
- Understand what is the question(s) we are asking & how to structure the counterfactual and setup the integration

Core questions

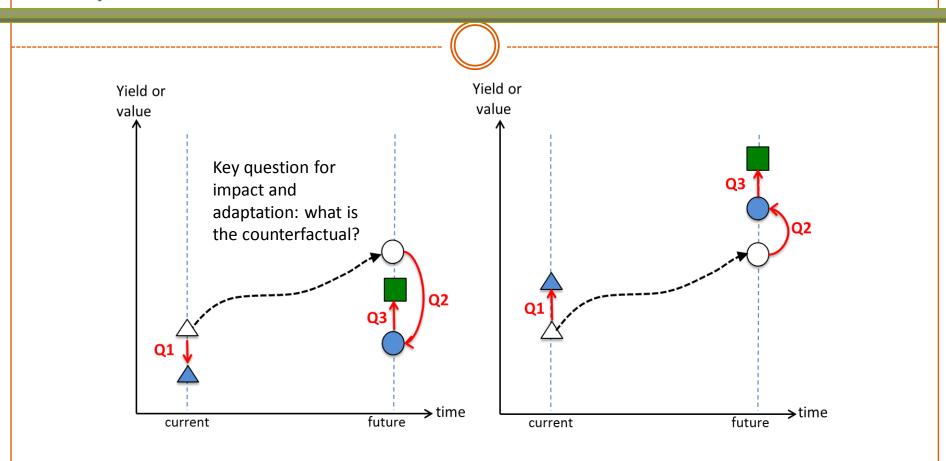
What question do we want answered when we do impact assessment for climate change

Typically: What is the economic potential for adoption of alternative systems, what are their economic, environmental and social impacts?

- Q1: what is climate sensitivity of current systems?
- Q2: what are *future* climate impacts w/o adaptation?
- Q3: how useful are prospective adaptations in the future?







Negative impacts

Positive impacts

An alternative model structure

• "Hybrid semi-reduced form" structure for Impact assessment : combines process-based models with empirical economic models

• Appropriate when:

- Assess impacts outside the range of observed behavior (physical or biological non-linearities and thresholds)
- effects of spatial and temporal heterogeneity in the biophysical conditions are important
- need to assess the value of as-yet unobserved technological adaptations

Tools for Smart-Policy Analysis and Decision Making

Landscape Level Tools

- **SWAT** (Soil and Water Assessment Tool) water quality and quantity simulator designed to predict the environmental impact of land management practices.
- **EPIC** (Environmental Policy Integration Model) compares land management systems and their effects on environmental indicators like water availability, nitrogen and phosphorous levels, and greenhouse gas emissions.
- **TOA-MD** (Tradeoff Analysis for Multi-Dimensional Impact Assessment) uses a statistical description of a farm populations in a region to simulate the adoption and impacts of a new technology or a change in environmental conditions.

Farm Level Tools

- **Comet 2.0[™]** is an online tool that provides estimates of CO2 sequestration and net GHG emissions for US farms and ranches.
- **Cool Farm Tool** is an online GHG emissions calculator. It lets farmers test alternative management scenarios and identify practices that may reduce GHG emissions.
- Pioneer Field360[™] is a DuPont Pioneer software that combines current and historical field data with real-time agronomic and weather information to help growers make informed management decisions.

• **AgTools**[™] is designed to help growers assess operational investment choices.

Examples of Tools for Measuring Tradeoffs

Landscape Scale

TOA-MD Is a modeling

tool that can be used to improve



the understanding of agricultural system sustainability and inform policy decisions.

Farm Scale

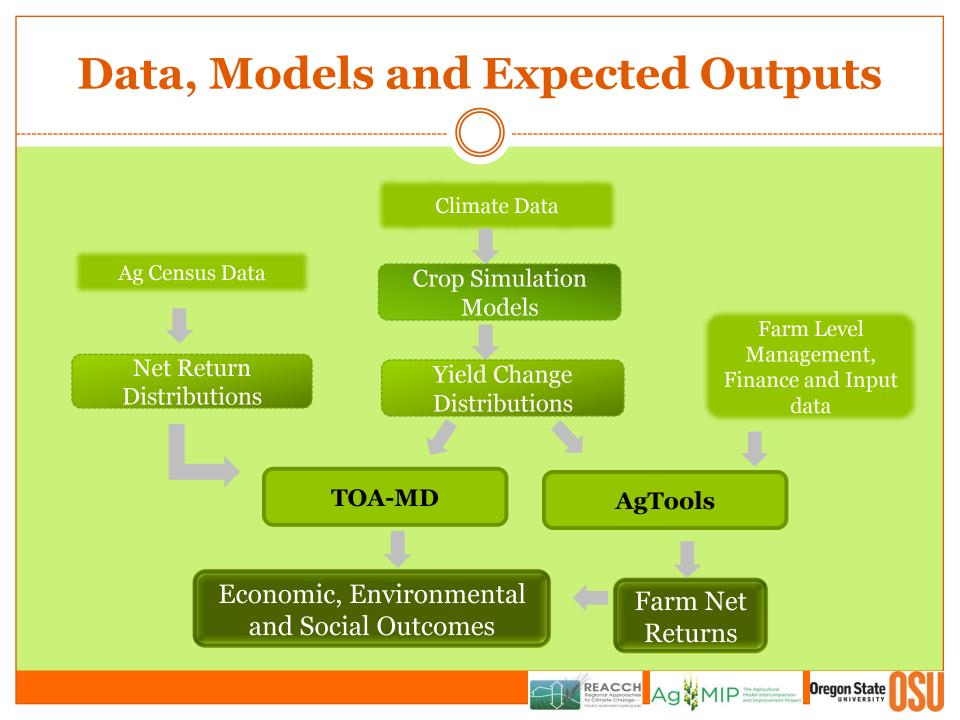
AgTools[™] containing a suite of software programs including:

- AgProfitTM
- AgLeaseTM
- AgFinanceTM
- AgEnvironmentTM

REACCH







TOA Model Setup for REACCH

- Farm size: **small or large** based on total land acres including cropland, fallow, pasture and rangeland.
- If total land acre is below the median of all farms, it is classified as a small farm.
- RCP: **Representative Concentration Pathways** refer to greenhouse gas concentration t for REACCHrajectories adopted by the <u>IPCC</u> for its <u>fifth Assessment Report (AR5)</u> used for climate modeling and research. They describe possible climate futures, all of which are considered possible depending on how much greenhouse gases are emitted in the years to come.
- In RCP 8.5, emissions continue to rise throughout the 21st century

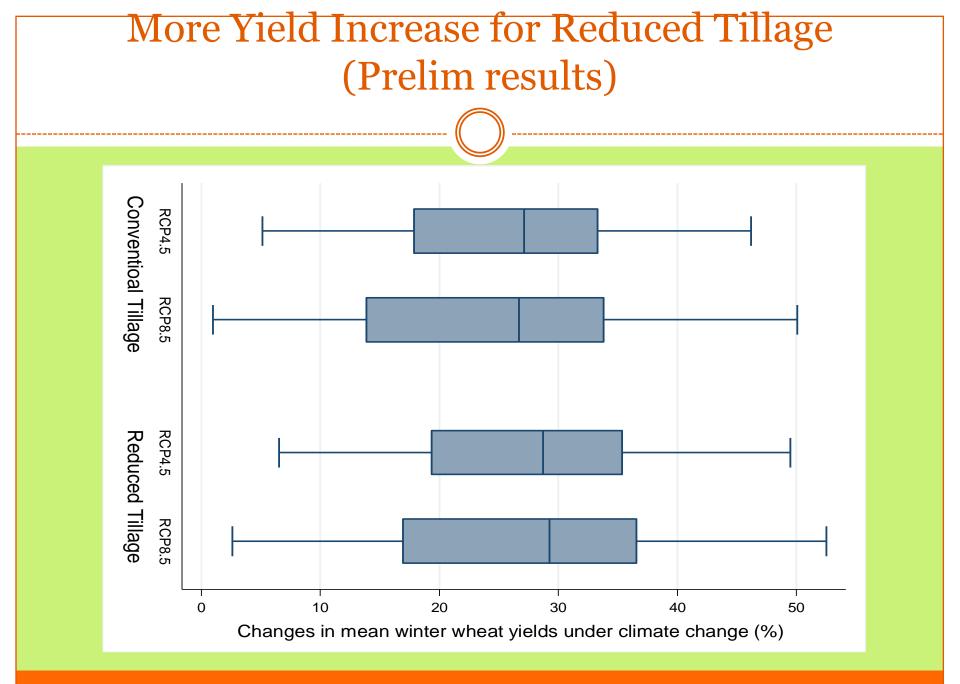


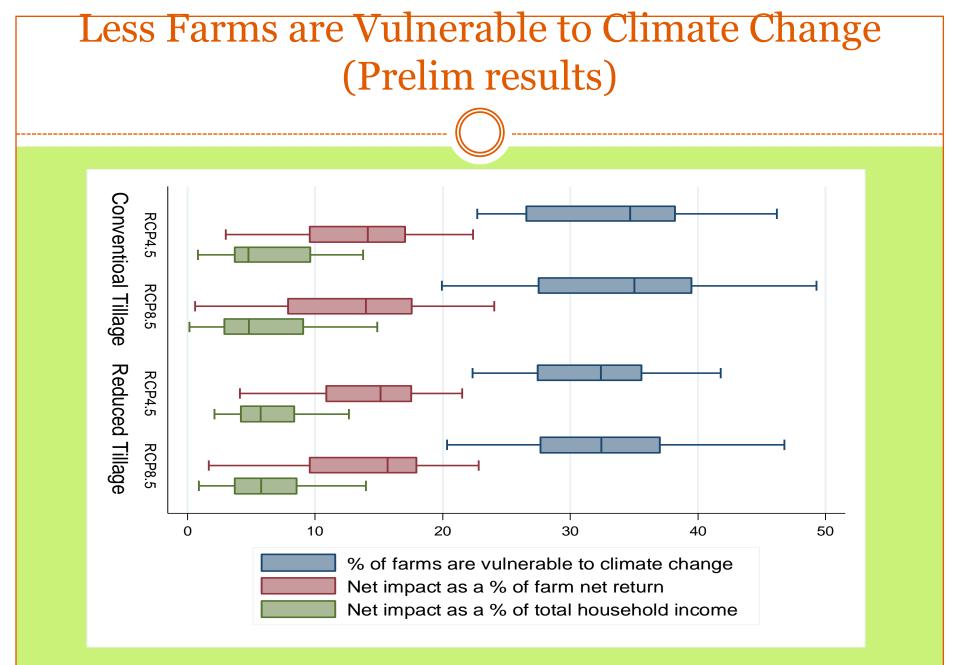
RCP Projections for Temperature Increases

AR5 global warming increase (°C) projections

		2046-2065	2081-2100
	Scenario	Mean and <i>likely</i> range	Mean and <i>likely</i> range
	RCP2.6	1.0 (0.4 to 1.6)	1.0 (0.3 to 1.7)
	RCP4.5	1.4 (0.9 to 2.0)	1.8 (1.1 to 2.6)
	RCP6.0	1.3 (0.8 to 1.8)	2.2 (1.4 to 3.1)
<	RCP8.5	2.0 (1.4 to 2.6)	3.7 (2.6 to 4.8)







Farm Level Decision Tool (AgToolsTM)



Decision: Should I change my crop rotation and invest in new equipment based on expected changes in climate and crop yields?



Gather Data: Equipment expenses, changes in input use (labor, fertilizer, herbicide, pesticide) and spatially relevant information on yields



Decision Tool: Farmers can use AgTools to examine changes in yields or management practices in terms of net returns, as well as the farm's liquidity, solvency, and repayment capacity.



Outcome: Based on economic and environmental outcomes, farmers can decide if the investment is feasible for their operation given their resource constraints.

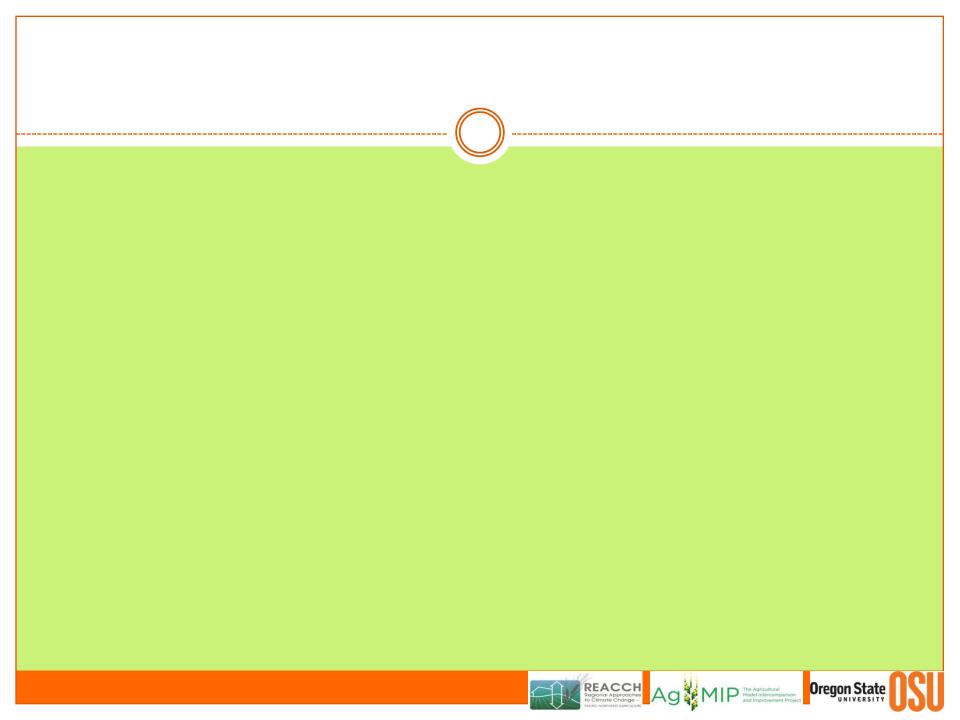


Comparison of Net Returns with and without Climate Change

Comparison of Net Farm Incomes by Crop Alternative							
with and without Climate Change							
Year	Wheat Fallow	Annual Cropping Wheat Pea Canola	Wheat Fallow	Annual Cropping Wheat Pea Canola			
	without cl	imate change	with clin	nat <mark>e change</mark>			
1	\$6 Sugg	ested outcome:	Yes! Switch to	\$926,912			
2		al cropping rotatio		\$1,589,845			
3	\$1,3 seed	oil (canola). ^{064,897}		\$2,623,531			
4	\$1,617,041	\$1,559,722		\$3,244,301			
5	\$1,9 Note: o	outcome is highly depen	dent on proiected	\$3,960,545			
6	\$2,3 yield a	ssumptions. ^{2,197,921}	\$3,588,771	\$4,637,359			
7	\$2,661,540		\$4,274,336	\$5,511,392			
8	\$3,161,348	\$2,784,440	\$4,686,576	\$6,007,462			
9	\$3,118,194	\$2,999,211	\$5, <u>038,35</u> 2	\$6, <u>942,8</u> 00			
10	\$3,032,582	\$3,331,412	\$5,014,827	\$7,381,349			

Accumulative Net Farm Incomes includes annual cash flows, +/- inventory changes in current assets and liabilities from the balance sheet, + interest from annual operating, intermediate and long-term loans, + capital lease payments and any down payments associated with acquiring a lease, + depreciation.





What does climate change mean for livestock?

Types of changes include:

- Increased temperatures
- Shifts in rainfall distribution
- Increased frequency of extreme weather events

Resulting in direct and indirect impacts:

- Direct impacts from increased heat stress and reduced water availability.
- Indirect impacts from the reduced quality and availability of feed and fodder, the emergence of livestock disease and greater competition for resources with other sectors.



Direct and Indirect Impacts

Direct and indirect impacts of climate change on livestock production systems

	Grazing system	Non-grazing system
Direct impacts	 increased frequency of extreme weather events increased frequency and magnitude of droughts and floods productivity losses (physiological stress) due to temperature increase change in water availability (may increase or decrease, according to region) 	 change in water availability (may increase or decrease, according to region) increased frequency of extreme weather events (impact less acute than for extensive system)
Indirect impacts	 Agro-ecological changes and ecosystem shifts leading to: alteration in fodder quality and quantity change in host-pathogen interaction resulting in an increased incidence of emerging diseases disease epidemics 	 increased resource prices (e.g. feed, water and energy) disease epidemics increased cost of animal housing (e.g. cooling systems)

Source: FAO Climate Smart Agriculture Module 8 Climate-smart livestock http://www.fao.org/docrep/018/i3325e/i3325e08.pdf





Opportunities: Methane Capture Offsets





FOR IMMEDIATE RELEASE

City of Palo Alto Utilities Offers New Green-e Climate Certified Natural Gas Offset Program to Residential and Commercial Customers

CPAU launches PaloAltoGreen Gas, a first of its kind Green-e Climate certified gas offset program

CONTACT

Center for Resource Solutions \$ 415-561-2119 jeff@resource-solutions.org Catherine Elvert City of Palo Alto Utilities 650-329-2417 Catherine.Elvert@CityofPaloAlto.org

SAN FRANCISCO, CA (January 12, 2015)—Center for Resource Solutions (CRS) today announced that City of Palo Alto Utilities (CPAU) has launched PaloAltoGreen Gas, a gas offset program that pairs Green-e[®] Climate certified carbon offsets with customers' natural gas use. PaloAltoGreen Gas is the first Green-e Climate certified gas offset program offered by a municipal-level utility, and the first-ever Green-e Climate certified gas offset program offered to residential customers by a municipal utility.

Palo Alto residents and businesses can choose to offset 100% of the combustion emissions of their natural gas use. Businesses also have the option to buy carbon offsets in blocks of therms. CPAU customers can sign up for PaloAltoGreen Gas beginning January 8, 2015. The City has conveniently created three different channels for enrollment. Customers can enroll by mail, online at <u>cityofpaloalto.org/pagg</u> for residents or <u>cityofpaloalto.org/pagbiz</u> for businesses and by phone at § 650-329-2161. "California allows regulated facilities to substitute qualifying offsets—such as reforestation programs and <u>methane</u> <u>captured from livestock manure</u> <u>digesters</u>—for 8 percent of their emissions permits..... California allows regulated facilities to substitute qualifying offsets—such as reforestation programs and methane captured from livestock manure digesters—for 8 percent of their emissions permits."

Source: **17 Things to Know About California's Carbon Cap** The Golden (State's) rules. By Alan Durning and Yoram Bauman -May 22, 2014 <u>http://daily.sightline.org/2014/05/22/17-things-to-</u> know-about-californias-carbon-cap/





The Climate Trust's Role

The Climate Trust has entered into a voluntary partnership with the EPA's <u>AgSTAR</u> Program. The Climate Trust's Senior Project Analyst, Liz Hardee, is serving as the designated AgSTAR Coordinator for the State of Oregon in the effort to improve the rural environment and economy by supporting the development of livestock manure methane recovery projects.

The coordinator's role is to update AgSTAR on anaerobic digester projects throughout Oregon and identify potential project sites, as well as track state policies and promote project development through outreach and education initiatives.

- Kasey Krifka, The Climate Trust, January 14, 2015

NW Natural offers homes and business the opportunity to offset their natural gas use with *"Smart Energy."*

Customers can purchase offsets that fund 'smart energy' projects

Many of these are projects contracted through the Climate Trust

FARM POWER REXVILLE MT. VERNON, WA

The Farm Power project pumps cow waste from two dairies into a onemillion-gallon tank, and creates 750 kilowatts of power – enough to power 500 homes each year. The waste heat is used to warm the digester tank.

FARM POWER MISTY MEADOW TILLAMOOK, OR

Misty Meadow is a family-owned farm in Tillamook. The digester began operations in November, generating electricity that is sold to Pacific Power.

FARM POWER TILLAMOOK TILLAMOOK, OR

Farm Power installed a digester in Tillamook, Oregon, that pipes manure from five family-owned dairies. Manure from about 2,000 cows is turned into biogas and used to generate power that is sold to Tillamook People's Utility District.



https://www.nwnatural.com/Residential/SmartEnergy/WhatWeAreDoing/BiogasProjects

REACCH Regional Approaches

Ag

FARM POWER LYNDEN LYNDEN, WA

This Farm Power digester is located less than a mile from a family-owned dairy that provides manure which is piped to the digester. Waste heat is used in the commercial greenhouses adjacent to the digester, and power is sold to Puget Sound Energy.

JR SIMPLOT MOSES LAKE, WA

The ENERGY STAR²-rated potato processing plant has a digester that treats wastewater and creates blogas, which is burned in bollers and used for plant operations.

OAK LEA FARM AUMSVILLE, OR

A digester at Oak Lea Farm's dairy turns waste from 815 cows into biogas that fuels a 190-kilowatt-capacity generator, which produces enough electricity to power 300 homes. The power is sold to Pacific Power.

Oregon State

MIP The Agricultural Model Intercomparison and Improvement Project

- Susan, you might want to include some info from this slideshow... Role of Livestock Methane
 Offsets in California's Cap-and-Trade
 Program, by climate action reserve
- <u>http://www.epa.gov/agstar/documents/conf13/True</u> <u>%20Stories%20from%20CA%27s%20Carbon%20M</u> <u>arket,%20</u>
- <u>Scott%20Hernandez.pdf</u>



Oregon State